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rpb@ece.cmu.edu Birmingham William wpb@zip.eecs.umich.edu...  
<http://www.ece.cmu.edu/~cssi/people/alumni.shtml>

8. [The EduPort NewsLetter for September 1997](#) *Fast Forward* » -  
...Collection Used for Education Technology Edge: Distributed  
Multimedia Special Interest: **VirtualGold** Announces Data Mining  
Conference Editors' Note The Joy and Purpose of Good Will...  
<http://ianrwww.unl.edu/eduport/EDU97SEP.HTM>
9. [DSstar: INFORMATION: DSstar STAFF](#) *Fast Forward* » - DSstar, a  
digital journal, provides strategic guidance for biz execs leveraging  
profits via data mining, data warehousing, and related  
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10. [Knowledge Discovery Nuggets\(TM\) 97:27, e-mailed](#)  
[97-09-17](#) *Fast Forward* » - ...Beat your Competition by the Year  
2000, New York City, Oct 23-24, 1997,  
<http://www.virtualgold.com/conference> -- Data Mining and  
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<http://pages.stern.nyu.edu/~vdhar/B20.3336.30.html>
13. [Earning Programs Evaluated - Paid to Surf](#) *Fast Forward* » - An admittedly subjective review of various Paid To Surf programs. Unlike many sites, we do not attempt to list all the programs currently available but only those we believe are viable.  
<http://www.tanjit.com/viewbar.html>
14. [Kopie3 von DM BuS.PDF](#) *Fast Forward* » - ...dass der AS jetzt sogar bei 22 NBA-Mannschaften im intensiven Einsatz ist ([www.virtualgold.com/inderpal.html](http://www.virtualgold.com/inderpal.html)). Auch in der IBM-Webpräsentation sind Informationen zum AS...  
 <http://kd.cs.uni-magdeburg.de/data-mining-ueberblick.pdf>
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18. [www.ranjaygulati.com ...tv2000/MINING](http://www.ranjaygulati.com...tv2000/MINING) *Fast Forward* » - Data Mining Ore You Ready? James Dietrich A. Teaque Lenahan Chris Millner Stephen Moon Andrew Young Click here to return to the Table of Contents. Data Mining: Ore You Ready? 30 Executive Summary Data mining refers to the process of extracting trends and...  
 <http://www.ranjaygulati.com/art/tv2000/MINING.pdf>
19. [Accident Reconstruction News](http://www.virtualgold.com/CarMiner/) *Fast Forward* » - ...Details may be found at <http://www.virtualgold.com/CarMiner/>. Parties interested in...contact Thomas J. Martin, (thomas.martin@virtualgold.com) Executive Vice President, who is...About Virtual Gold, Inc. <http://www.virtualgold.com> Virtual Gold, Inc. is a leading...  
<http://www.accidentreconstruction.com/news/aug01/082301a.asp>
20. [alumni | people | cssi | CMU](http://www.gm.ece.cmu.edu/~cssi/people/alumni.shtml) *Fast Forward* » - ...Brian bernberg@nais.com Berty Michael berty@ece.cmu.edu Bhandari Inderpal nderpal@virtualgold.com Bianchini Ronald rpb@ece.cmu.edu Birmingham William wpb@zip.eecs.umich.edu...  
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Avita Software Pvt.Ltd is a company with big ambitions. We have partnered with Virtual Gold Inc. one of the premier data mining companies in the USA to develop data ware housing and datamining products using the latest development tools and technologies. Avita Software Pvt. Ltd will be the sole development center for their products and solutions. In addition, we plan to market data mining product to customers in India and other regions of ASIA.

Virtual Gold Inc. is a datamining Co. founded by former IBM researcher DR.INDERPAL BHANDARI. For further information please visit [www.virtualgold.com](http://www.virtualgold.com). In short, Virtual Gold is Dr.Bhandari's vehicles for helping organizations tap into large volumes of data and discover valuable, but previously hidden knowledge.

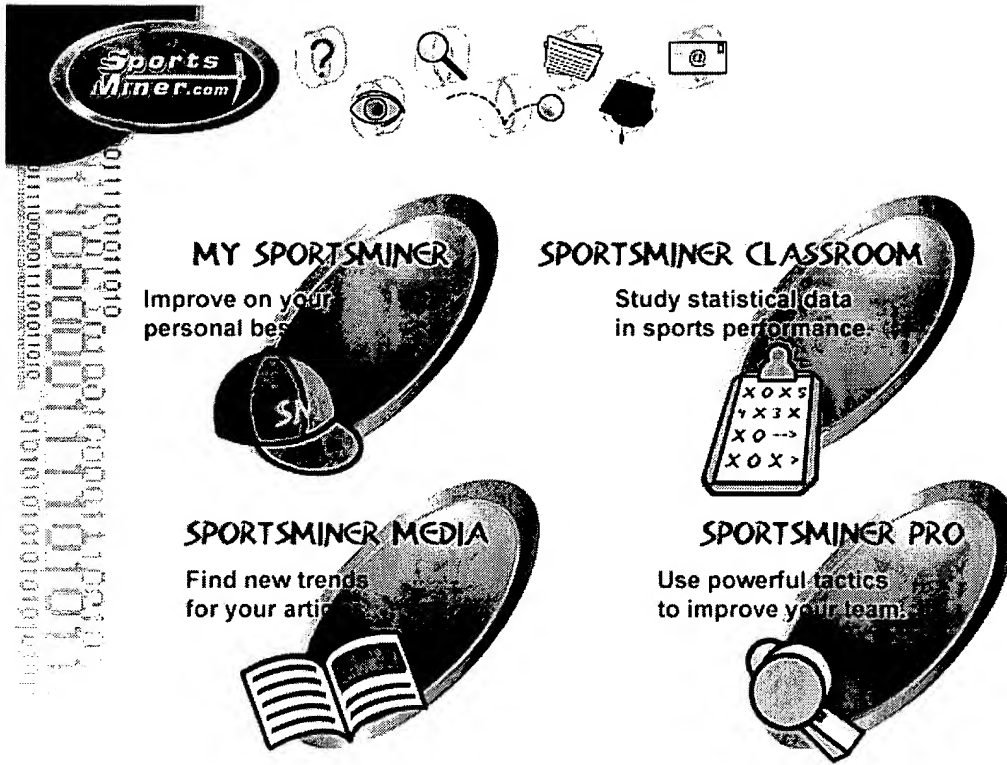
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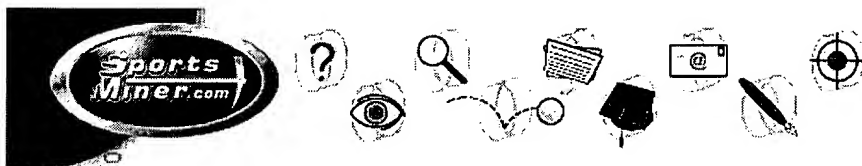
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## SportsMiner Classroom

If you are a high school principal, teacher, administrator, parent or student looking to bring an exciting new method of interactive computer education to your school, you have come to the right place - SportsMiner Classroom on sportsminer.com. The interactive program SportsMiner Classroom provides students with an interesting and exciting way to learn about computers, mathematics, statistics, the internet, data analysis, writing and more! Students will be exposed to data mining technology as they use computers and the internet to analyze something that children love: sports. In doing so, students will have fun learning in various ways. Students can use SportsMiner Classroom to analyze their own sports activities, their school teams, and/or their favorite college or professional teams. SportsMiner will teach students that there is more to sports than meets the eye - that trends, patterns and statistics that are not obvious about a sporting event can be discovered using mathematics and computers. Students will learn that they can become involved in a sporting event even if they have not participated in it by collecting data on the event, analyzing the data, and writing a story about it. Students will be able to use skills learned in math, computer and writing classes to meet an assigned goal as they use SportsMiner. SportsMiner will allow students to apply their education to performing a task - analyzing a sporting event - and then being able to proudly see the work that they produced displayed on the Internet. And once students become familiar with data mining, they will be able to use SportsMiner to analyze data from any and all other school subjects. This entire process will become clear to you and you familiarize yourself with SportsMiner Classroom. Sign up for SportsMiner Classroom below to become part of this breakthrough educational experience!

Click [here](#) for a press release about the experience of SportsMiner Classroom's pioneer school, Rice High School of New York City, NY.

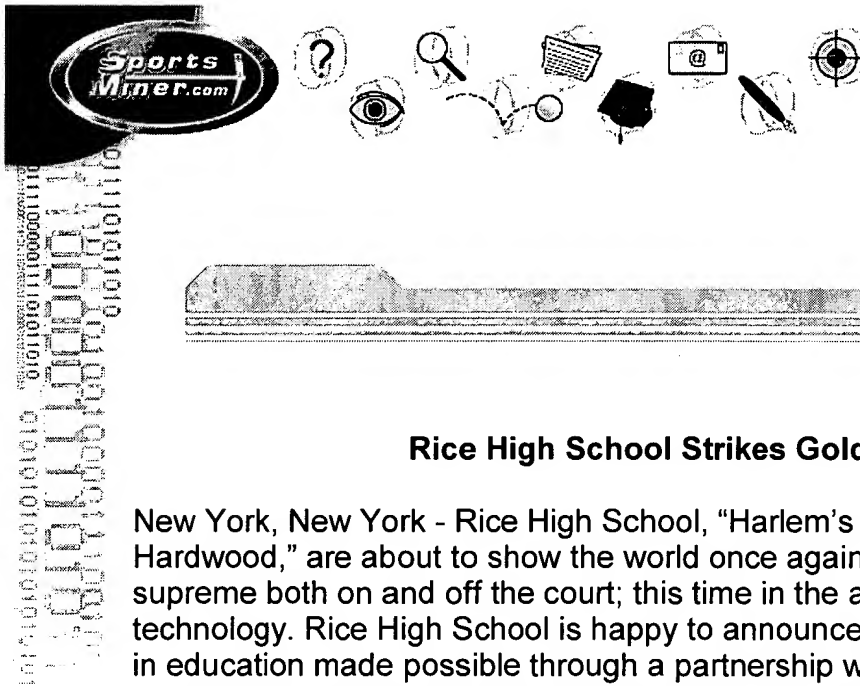
Click [here](#) to see what members of the educational community are saying about SportsMiner Classroom.

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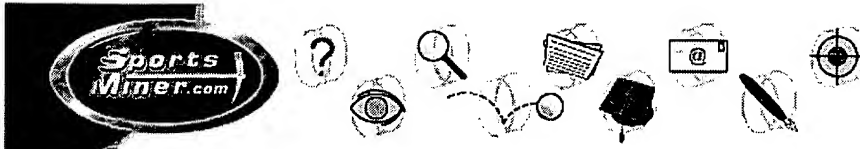


## Rice High School Strikes Gold

New York, New York - Rice High School, "Harlem's Heroes of the Hardwood," are about to show the world once again that they can reign supreme both on and off the court; this time in the arena of educational technology. Rice High School is happy to announce a landmark project in education made possible through a partnership with Virtual Gold, Inc, a leader in web-based, patent-pending data mining technology now available to mainstream, non-technical users. While at IBM, the Virtual Gold people created the Advanced Scout data mining program now used extensively by 22 teams of the National Basketball Association. The company, is now about to widen its on-court advantage as it delivers data mining to the entire sports world by launching [www.sportsminer.com](http://www.sportsminer.com), a public web site for fans, athletes, coaches and the media. Starting today the young men at Rice High School, in conjunction with Virtual Gold, Inc., will be leading this effort both on and off the court. Even before the public has access to this exciting new sports tool, Rice High School students will increase their knowledge and use of data mining technology. "This is truly a moment to remember in our efforts to make students successful in a world where math, science, and technology are the keys to their future," said Brother John Walderman, President of Rice High School. "It is rare to find a technology company that will put education first on its agenda. It is even more rare to find a technology company that will give high school students first access to its new advanced technology. I believe that this project will be remembered as one of the first great educational moments of the new millennium." Students will be able to look at sports statistics on the Internet in an innovative way, using interactive media technology as well as contribute to the development of the school's sports teams by discovering useful patterns in team data. According to Ed Marrero, Director of Public Relations at Rice High School, work will be started to integrate the Sportsminer™ with the total curriculum. "We will work in collaboration with educational technology experts and other schools to create interdisciplinary programs that take advantage of this unique technology tool." Since [www.sportsminer.com](http://www.sportsminer.com) will be Internet accessible, soon other schools around the country will be able to participate in the project and emulate the Rice High School experience. In recent months Rice High School has launched several technology initiatives including the first Harlem Atmospheric Weather Observatory

made possible through partnerships with Toshiba America Foundation, The William E. Simon Fund, and IBM; and is piloting the national Technology Mentoring Partnership Program, brainchild of Herman "Woody" Dorsey, Chair Emeritus of the American Association of Blacks in Energy and Plant Manager of Con Edison's 59th Street Generating Station in New York City. The program generates an estimated 1.5 million in full college scholarships through (NACME) National Action Council for Minorities in Engineering for qualifying Rice students. Its mentors will make use of Sportsminer™ to introduce students to concepts in engineering, math, science as well as the process of strategic thinking.

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### **What people are saying about SportsMiner Classroom**

"This is truly a moment to remember in our efforts to make students successful in a world where math, science, and technology are the keys to their future... I believe that this project will be remembered as one of the first great educational moments of the new millennium."

*Brother John Walderman, President of Rice High School*

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